

# Ann Tardy

America's #1 Workforce Igniter!



## Light a Fire Under Their Ass!

*10 Strategies for Creating Accountability, Effectiveness, and Enthusiasm in Your People to Drive Success in Your Organization*

When the leaders in your audience need an *on-fire* workforce for their organization to thrive, they must start by re-engaging their people. In this optimistic, motivational, story-packed, action-stimulating keynote, Ann shares the 9 strategies every leader must employ to cultivate a workforce that is inspired, empowered, and enthused to impact the bottom line.

## Got Moxie?

*9 Strategies for Taking Your Life by the Horns!*

A powerful keynote that will have your audience members on their feet! Ann reveals the 9 strategies for mastering the art of living by using resilience, perseverance, determination, and guts. With knock-their-socks-off enthusiasm, awe-inspiring stories, and do-it-now ideas, Ann will show everyone in the crowd how to use their own moxie to create the off-the-charts life they crave!

## Where is Obi Won Kenobi?

*7 Strategies for Using Mentoring Programs to Create a Mentoring Culture*

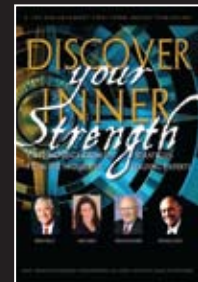
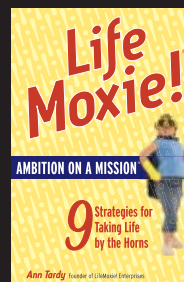
When your audience members are responsible for developing talent, mentoring can be their secret weapon. Ann will disclose the 7 essential steps for creating strategic, scalable, and sustainable mentoring initiatives in any organization. With Ann as their Mentor, the leaders in your audience will learn to use mentoring as a tool for driving employee excitement, engagement, connection, development, and productivity.

**"Ann Tardy is a Powerhouse!"**

~ Standard and Poor's

**"Ann Tardy's keynote was the most valuable instructional 60 minutes I have ever experienced."**

~ Dean Guadagni co-Founder of Inner Architect





## Ann Tardy, JD, CPA

Ann Tardy is America's #1 Workforce Igniter. As the Founder and Chief Catalyst of The LifeMoxie Company ([www.lifemoxie.com](http://www.lifemoxie.com)), Ann empowers the leaders in organizations by maximizing the human potential of their people.

Prior to launching LifeMoxie, Ann was an attorney for 14 years. She practiced corporate securities law at two of Silicon Valley's largest law firms, managed the legal departments of a start-up that fell and a start-up that squeaked by to IPO, before launching her own law firm representing entrepreneurs which she ran for five years.

During her tenure as in-house counsel, Ann also served for five years as co-director of the Entrepreneurial Education program at a girls' middle school, training 12-year-olds how to start and run businesses. She then founded Girls Lead Now, a girls leadership program for teenage girls who create and execute teen girl empowerment conferences and leadership events. ([www.girlsleadnow.org](http://www.girlsleadnow.org))

Ann earned an accounting degree from the University of Illinois, a law degree from Chicago-Kent College of Law, a CPA from the State of Illinois, and licenses to practice law in Illinois and California.

Ann also founded The JEWELS Forum connecting corporate women's networks around the globe for greater impact. (*JEWELS: Joining & Empowering Leaders for Women's Engagement, Leadership, and Success* [www.jewelsforum.com](http://www.jewelsforum.com))

Ann is the author of the *LifeMoxie* series, a contributing author to *Best of the Best* and *Discover Your Inner Strength*, and the author of the forthcoming *Light a Fire Under Their Ass!*

## AWARDS

**The Vanguard Award** by the McGraw Hill Companies for contributions made to McGraw Hill employees

**Outstanding Business Woman of the Year** by the American Business Women's Association

## RAVING FANS

**Ann's presentation was sensational! It was by far the most successful and talked about event of the year!**

~ Mary Ann Coole, President  
Industry Council for Small Business Development

**Ann is such an energetic, dynamic and inspirational speaker! She was simply fabulous and really made our event shine. I recommend Ann widely and know we will have her back many more times.**

~ Sharon Bettinelli, Executive Director, YWCA Berkeley/Oakland

**Ann's delivery is crisp, fast paced and chock full of business-altering information. She punctuates this onslaught of strategy, techniques, guides, and how-to common sense with real life stories. Hiring Ann Tardy and LifeMoxie will not only bring value to your organization but it will make YOU look great.**

~ Susan Hanshaw, Co-Founder of Inner Architect

**Ann Tardy grabs the audience's attention from the very beginning of her keynote, engages them, gets their heart pumping, and knocks their socks off!**

~ Marcia Brixey, Founder/CEO Money Wise Women Conferences

**Your keynote was AWESOME. Thank you!**

~ Shawn Casey, CEO Northern California American Heart Association

**Vision, enthusiasm, candor, insightfulness and, yes, brilliance — that's Ann! If you want one smart, funny and skilled woman — hire Ann!**

~ Joanna Smith, CEO of Healthcare Liaison

## FAVORITE KEYNOTES

- Project Management Institute Conference*
- Industry Council for Small Business Development Annual Dinner*
- YWCA Leadership Conference*
- Money Wise Women Conferences*
- Babson College Center for Women's Leadership Conference*
- American Heart Association Heart-Walk Kick-Off*
- National Association of YWCA Executives Conference*
- National Assoc of Healthcare Advocate Consultants Conference*
- Professional Business Women's Conference*
- NoCal HR Association Millennial Conference*

## FAVORITE CLIENTS

- Pacific Gas & Electric • Kaiser Permanente**
- Scotts Miracle Grow • Standard & Poor's**
- Southern California Edison • YWCA**
- McGraw Hill • Motorola • State Farm**
- NCAA • AT&T • Hitachi Data Systems**
- Johnson & Johnson**