

The logo for LifeMoxie! features the brand name in a white, sans-serif font against a dark red rectangular background.

Education. Inspiration. Confidence.

FOR IMMEDIATE RELEASE

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Ann Tardy, President of LifeMoxie, Inc. and Founder of Women's Economic Power Day, Chosen as Women of the Month by WomenOf.com

SAN FRANCISCO – November 11, 2005, Ann Tardy, President of LifeMoxie! has been chosen as Women of the Month by WomenOf.com for her work educating and advising women on seizing their economic power. Launched in 2003, LifeMoxie is an educational consulting firm that provides training, consulting and resources to assist women in seizing their economic power and sponsors Women's Economic Power Day events across the country.

WomenOf.com™ is the parent of a group of community-focused Internet magazines dedicated to enhancing the quality of women's personal and professional lives.

“It is exciting and an honor to be chosen as Women of the Month by such a leading organization in promoting the advancement of women,” said Ms. Tardy. “I am thrilled to see local business communities coming together to promote opportunities for women to increase their economic power,” added Tardy.

LifeMoxie's next Women's Economic Power Day will be held in Denver, Colorado on November 19, 2005 and will feature economic power experts, local resources and consultants, and representatives from the Denver and Boulder business communities.

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LifeMoxie is a consulting firm that impacts the bottom line of thousands of professional women, corporations and communities. The LifeMoxie Team includes economic power experts who bring together leaders in investment, finance, negotiation, professional development, law, and psychology. For more information on LifeMoxie, please visit www.lifemoxie.com or call 1.888.Ms.Moxie (1.888.676.0943).