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FOR IMMEDIATE RELEASE

March 3, 2006

Media inquiries, please contact

Leah D. Williams, Leah@StrategiesLLC.net
(415) 348-6252

**The Fourth Women's Economic Power Day and 2006 Economic Power Tour
Kicks off in the Bay Area on March 10, 2006
Featuring Local Experts and Business Leaders**

SAN FRANCISCO February 28, 2006, The Fourth Women's Economic Power Day and the 2006 National Economic Power Tour kicks off in the Bay Area on March 10, 2006. The Women's Economic Power Day brings economic power experts, local resources, consultants from the local business community, and civic leaders to provide information and training on the essential skills needed to create economic power.

According to the National Committee on Pay Equity, research shows that women working full-time make approximately 77 percent of the amount made by their male colleagues.

Women's Economic Power Day delivers identifiable skills that women can implement immediately to create their own economic power, said Ann Tardy, founder and President of LifeMoxie!, Inc., which developed Women's Economic Power Day and has been sought by business and communities across the nation to host the conference in their region.

The 2006 National Economic Power Tour will kick off in San Francisco at the Women's Economic Power Day and then include Women's Economic Power Day conferences in the following seven cities: Boston, Chicago, Minneapolis, Seattle, New York, Detroit, and Denver. We get requests weekly from women across the nation who are hearing about Women's Economic Power Day or are looking for the resources and skills, said Tardy. It really is a testament to disparity in the information provided and skills taught to women in our society."



The day long power summit filled with skillshops, information sessions, and opportunities to access local resources and experts -- is the brainchild of Tardy, who saw an unmet need of many women to get the information and training necessary to create their own economic power. LifeMoxie! is excited to kick off the 2006 National Economic Power Tour for women in the Bay Area, where the cost of living imposes unique challenges for women maximizing their economic power, said Tardy.

Women's Economic Power Day will be held at the Regency Center (1290 Sutter Street, near Van Ness, San Francisco, California) on Friday, March 10, 2006 from 8:00 a.m. to 6:00 p.m. Early registration is \$125 and \$115 with a friend. Breakfast, lunch, reception, and whole day of skillshops included. Registration information is available at www.lifemoxie.com or by calling 1.888.676.6943.

To host Women's Economic Power Day in the Bay Area, LifeMoxie! has teamed up with over twenty business and community organizations including: the AWM-Association of Women MBAs, AAUW-American Association of University Women, Fremont Chapter; African American Chamber of Commerce; Asian Business League; Bay Area Business Woman; California NOW; Clear Channel Communications; IBI Global; League of Women Voters; NAWBO Silicon Valley; National Coalition of 100 Black Women; Kristy Rogers Connects; Spiral Muse; and Women in Consulting (WIC).

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LifeMoxie! is a consulting firm that impacts the bottom line of thousands of professional women, corporations and communities. The LifeMoxie! Team includes economic power experts who bring together leaders in investment, finance, negotiation, professional development, law, and psychology. For more information on LifeMoxie!, please visit www.lifemoxie.com or call 1.888.Ms.Moxie (1.888.676.6943).