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FOR IMMEDIATE RELEASE

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**Denver Mayor John Hickenlooper
Proclaims November 19, 2005 as Women's Economic Power Day
and Presents LifeMoxie! Power Maven Award to Community Leader**

SAN FRANCISCO – Denver Mayor Hickenlooper has declared November 19, 2005 as Women's Economic Power Day and he will be presenting the "LifeMoxie! Power Maven" award to a member of the Denver/Boulder community who has impacted women's economic power.

The Women's Economic Power Day conference will be held in Denver, Colorado on November 19, 2005 from 8:00 a.m. to 6:00 p.m. at the University Club (1637 Sherman Street, Denver). The Conference will feature economic power experts, local resources and consultants, and representatives from the Denver and Boulder business communities. The "LifeMoxie! Power Maven" awards ceremony will occur during the evening reception from 4:45 p.m. to 6:00 p.m.

To bring Women's Economic Power Day to the Denver/Boulder region, LifeMoxie teamed up with over twenty business and community organizations including the Denver Metro Chamber of Commerce, Boulder Business and Professional Women, Hispanic Chamber of Commerce, Colorado Women's Agenda, Asian Chamber of Commerce, Black Chamber of Commerce, Clear Channel Communications, Aurora Chamber of Commerce, American Business Women's Association, Colorado Women's Agenda, Womenof.com, eWomen Network - Denver Chapter, Pat Landaker Agency, University of Colorado at Boulder Leeds College of Business, Colorado Office of Economic Development - Minority Business Office, National Association of Women Business Owners, and Latina Chamber of Commerce.

More information about Women's Economic Power Day can be found at www.lifemoxie.com or by calling 1.888.676.6943. Early registration is \$85 (\$75 with a friend) and includes breakfast, lunch, reception, and whole day of skillshops.

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LifeMoxie! is a consulting firm that impacts the bottom line of thousands of professional women, corporations and communities. The LifeMoxie! Team includes economic power experts who bring together leaders in investment, finance, negotiation, professional development, law, and psychology. For more information on LifeMoxie!, please visit www.lifemoxie.com or call 1.888.Ms.Moxie (1.888.676.0943).