

Living Your Life With Moxie – Upcoming News & Events
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Happy New Year from our team here at LifeMoxie!

LifeMoxie! has plans of grandeur for 2005 and to start, we have a new format for our monthly communications. We will be sending you two emails a month: “Living Your Life With Moxie – Upcoming News & Events” to give you opportunities to put moxie in your life, and “LifeMoxie! Training – Economic Power Know-How” to give you information and resources you can use to take on your own economic power. We encourage your feedback; please let us know your comments and suggestions.

We intend that 2005 brings you the power to prosper and the freedom to choose the direction of your own life. LifeMoxie! will show you how...

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Mark Your Calendars  
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\* Inspiration Point

Tues, Jan 25, 2005 – San Francisco

Tues, Feb 22, 2005 – San Francisco

\* Girls’ Economic Power Day

Sat, Feb 5, 2005 – Palo Alto

\* Negotiation Skill Shop: Ask For It! Skills

Thurs, Feb 17, 2005 – San Francisco

\* Women’s Economic Power Day

Sat, Mar 5, 2005 – Sacramento

Sat, Apr 23, 2005 – San Francisco

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Economic Power  
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Economic Power is having the freedom to choose the direction of your own life. You create economic power by having information, getting education, finding resources, practicing skills, feeling inspired and increasing your confidence. No matter where you are in your life, stay in conversation and always pursue your economic power.

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Welcome Jennifer!  
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LifeMoxie! would like to welcome Jennifer Tacheff to our incredible team. Jennifer is our new Chief of Operations and brings a lot of experience, talent, positive energy, and passion. We are very excited to have her join the LifeMoxie! team.

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Inspiration Point  
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Date: Tuesday, January 25, 2005

Time: 7:00 – 9:00pm

Location: Unitarian Universalist Center at 1187 Franklin St. in SF

Women in the Workforce – How Far We’ve Come

Our wonderful panel of 5 fascinating women will share their incredible and juicy stories from working since the 1960s. Stories that make us laugh at the absurdity, but cringe at the experiences these women endured. We promise we will all walk away with an amazing appreciation for this generation's journey and how far they've brought us. We will discuss strategies for women today and develop a great understanding of what still needs to be done... and why.

Join us on the last Tuesday of every month for Inspiration Point, our monthly interactive panel of inspirational women as they share their experiences and strategies for you to survive and thrive. Come for the topic; stay for the community; leave with inspiration.

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Girls' Economic Power Day  
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Date: Saturday, February 5, 2005

Time: 9:00am – 4:30pm

Location: AHA Center at 2121 Staunton Ave. in Palo Alto 94306

An amazing opportunity for young women ages 14-18: a day devoted to inspiring confidence and responsibility, breaking stereotypes, and giving them the power to choose the direction of their own lives. Sponsor a young woman for only \$25.00 (tax-deductible!). Spread the word to schools and parents. Invite a young woman to get a head start on her own moxie. Make a difference in the world.

Click here to meet the Planning Team, learn more about the event, and to empower a young woman through your registration or sponsorship:  
[http://www.lifemoxie.com/events\\_gepd\\_02\\_05.php](http://www.lifemoxie.com/events_gepd_02_05.php)

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### Women's Economic Power Day

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Dates:

Saturday, March 5, 2005 in Sacramento

Saturday April 23, 2005 in San Francisco

Time: 8:00am – 6:00pm

The Women's Economic Power Day is a unique and exciting opportunity for women to acquire the education, resources, skills, inspiration and confidence we need to choose the direction of our own lives. Register early; reserve an exhibitor booth; sponsor the event; bring your friends. Seize the power and freedom in your life to prosper!

Learn more and hear what people are saying at:

[http://www.lifemoxie.com/events\\_wepd.php](http://www.lifemoxie.com/events_wepd.php)

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### Negotiating Skill Shop: Ask For It Skills

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Date: Thursday, February 17, 2005

Time: 6:30 – 9:30 pm

Location: Unitarian Universalist Center at 1187 Franklin St. in SF

Through interactive role-playing, you will have a great opportunity to practice new asking-for-it techniques in a safe, empowering environment. This entertaining and beneficial workshop will forever impact your economic power. The need to negotiate will make demands on you for the rest of your life, and the skills you acquire in this skill shop will allow you to take on those demands with moxie! You will: (1) Develop negotiating skills (2) Discover 8 ways to ask hard questions (3) Learn how to command respect; stop trying to earn it (4) Explore your response to conflict (5) Learn how to boldly express your opinion (6) Get people to listen to you (7) Become a woman with moxie.

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Attention All Artists: We Have An Art Contest For You!

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If you've got creativity, we want to see it. We've decided to try something new for the Women's Economic Power Days coming up in March and April. We will feature the artwork of one Moxie artist on the cover of the programs for both summits. This is an awesome opportunity to get your artwork featured and viewed by hundreds of women. If your artwork is chosen, you will also receive complementary admission to the summit of your choice, either in Sacramento on March 5th or San Francisco on April 23rd. Get the power to prosper through your artwork!

To do this, we need a design submission. The concept is to promote the essence of LifeMoxie! and our fabulous women's summits. Art specifications are as follows:

- Front panel of the program: 5.5"x8.5"
- Build with .125" bleed top, bottom and right side
- LifeMoxie! cmyk colors: red – 0,100,63,29; green – 68,0,100,24; purple – 60,94,12,0; turquoise – 100,0,10,25
- Image files need to be provided in cmyk at 300 ppi or better quality
- All fonts must be embedded

Only one entry per person. Send via email to [info@lifemoxie.com](mailto:info@lifemoxie.com) by January 31, 2005, and be sure to include your name and contact information. One winner will be notified by February 5th and your design will be featured as the front cover of the program for both summits this spring. We look forward to seeing your artistic talent!

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**Share Your Moxie Stories**  
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If you've got Moxie, we want to hear about it. We're collecting success stories and want to know about yours. Send us a brief overview of how you gained economic power. Let us know if you began the journey as a result of attending a LifeMoxie! event or program, and what skills and tools you found to be the most useful in this process of becoming fully aware of your power.

Be sure to include your name, phone number, email address and your website, if any. You will be added to the LifeMoxie! gallery of inspirational women and have the opportunity to inspire other women in their journey. We hope to include some of these stories in upcoming press releases and marketing materials as well.

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