

Living Your Life With Moxie – Upcoming Events & News
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Upcoming LifeMoxie!® Events  
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- \* Sacramento Women’s Economic Power Day - Sat Mar 5
- \* Street Team – Informational Meeting - Sun Mar 6
- \* Money Moxie Skillshop [SF] - Wed Mar 9
- \* Investing Moxie Skillshop [SF] - Wed Mar 23
- \* Build a Fearless Brand Skillshop [SF] - Thurs Mar 31
- \* Ask For It! Skillshop [SF] - Thurs April 7
- \* Entrepreneurial Moxie Skillshop [SF] - Sat April 9
- \* Inspiration Point [SF] - Tues Mar 29: “Work-Life Balance”
- \* San Francisco Women’s Economic Power Day - Sat Apr 23

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Sacramento Women’s Economic Power Day  
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For the first time ever, the Women’s Economic Power Day is coming to Sacramento, by popular demand! Who do you know in the Sacramento area that would benefit from a full day for women only of skillshops delivered by industry experts, outstanding and inspiring speakers, opportunities to build networks, relationships, businesses and careers, and an enormous dose of inspiration to take on their lives by taking on their economic power?

Saturday, March 5  
8:00 – 6:00pm  
Scottish Rite Masonic Center  
6151 H Street, Sacramento CA 95819  
Phone: (916) 452-5881

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Join the LifeMoxie Street Team

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You are invited to become part of the LifeMoxie! Street Team. Join us on Sunday, March 6th to learn more about this fabulous opportunity to become a “Certified Moxie Saleswoman”. As part of the Street Team, you will learn relevant, professional sales skills; earn a free registration to the Women’s Economic Power Day on Saturday, April 23rd in San Francisco; earn extra money from your own skills; be part of a team whose mission is to educate, inspire and empower other women.

Informational Meeting  
Sun March 6 (4:00 – 6:00pm)  
Noe Valley  
Call to reserve your spot (415) 550-0667

Mandatory Sales Training  
Sun March 13 (4:00 – 7:00pm)  
Team is limited to 10

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“Ask For It!” at eWomenNetwork

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Thurs, March 17 – San Jose  
11:00 – 1:30  
Maggiano's Restaurant  
3055 Olin Drive, San Jose CA 95128  
Learn more at:  
<http://www.ewomennetwork.com/event/registration/localEvents.phtml?aid=18>

Thurs, April 7 – San Francisco  
6:30 – 9:00pm  
Unitarian Universalist Center 1187 Franklin St. in SF  
Learn more at: <http://lifemoxie.com/events.php>

Why don’t women instinctively ask for more money or a better deal?  
Why do women let their relationships with others stop them from asking for more?

This entertaining and beneficial skillshop will forever impact your economic power. The need to ask for things will make demands on you for the rest of your life, and the skills you acquire in this skillshop will allow you to take on those demands with moxie. Through interactive role-playing, you will have a great opportunity to: (1) Develop asking for it skills (2) Discover 8 tricks to asking hard questions (3) Learn to command respect; stop trying to earn it (4) Explore your response to conflict (5) Learn to boldly express your opinion (6) Get people to listen to you (7) Practice new techniques in a safe, empowering environment, and (7) Become a woman with moxie.

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Money Moxie  
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Learn essential money skills to create the foundation for you to embrace the rest of your extraordinary life!

Discover:

- Why you should order a credit report immediately
- How debt and credit cards can hold us back in life
- How we sabotage our goals when we don't make money work for us
- How to make and work a cash flow plan

Learn:

- Tools, concepts and guidelines to enable you to make informed choices
- Fundamental money skills and structures to regain control of your money
- Power and freedom with your money

Wed, Mar 9 (6:30-9:00 pm)

Unitarian Universalist Center at 1187 Franklin (at Geary) in San Francisco

Cost: \$45 pre-registration (\$55 at the door)

Learn more and register by calling (415) 550-0667 or visit:

<http://www.lifemoxie.com/s-money-moxie.php>

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Investing Moxie  
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The class you wish you had before meeting your first financial planner!

Join us to learn about mutual funds, 401(k)s, IRAs, other investment vehicles, retirement planning and discover:

- Asset Classes – what's the difference?
- Rebalancing – why it's important
- Mutual Funds and Individual Securities – how to buy them
- Retirement Investments: understanding your options – 401(k), 403(b), IRA, Roth IRA, Solo Ks

- The Tax Control Triangle - rules, rollovers and withdrawals
- Reports, Statements and Prospectuses – what information do we need to keep? What information do we need to read?
- Expenses – how mutual funds and financial planners make their money

Wed, Mar 23 (6:30-9:00 pm)

Unitarian Universalist Center at 1187 Franklin (at Geary) in San Francisco

Cost: \$45 pre-registration (\$55 at the door)

Learn more and register by calling (415) 550-0667 or visit

<http://www.lifemoxie.com/s-investment-moxie.php>

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 Build a Fearless Brand  
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Your bottom line is directly impacted by your ability to communicate in a unique, powerful and authentic way consumers should choose your business. Creating an effective message that strongly resonates with prospects makes them more likely to try your product or service and more likely to become loyal customers. And it starts with a Fearless Brand Idea.

This interactive workshop explains how truly fearless brands succeed in the market place, and how you can apply the same principles used by the most successful brands – no matter what the size of your business.

Join us to learn:

- What is branding, anyway?
- How can branding help grow your business?
- How to create a Brand Vision – even if you don't think you have a "brand!"
- How to be fully authentic in your branding and marketing
- What you can do to get started building your brand

BONUS -- Two participants will be chosen from registered students as case studies during the class. If you have a business and want input on your marketing and branding from an expert brand consultant (for only the cost of the taking this class) please email us. The instructor will select two businesses that will be the most relevant to the majority of students.

Thurs, Mar 31 (6:30-9:00 pm)

Unitarian Universalist Center at 1187 Franklin (at Geary) in San Francisco

Cost: \$39 pre-registration (\$49 at the door)

Learn more and register by calling (415) 550-0667 or visit:  
<http://lifemoxie.com/events.php>

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Entrepreneurship  
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An educational workshop for women only about being your own boss

Discover:

- How an entrepreneurial endeavor can change your life!
- The many different ways that you can be an entrepreneur
- The simplest business plan – the best place to begin the journey
- How to enrich your life, even if you aren't ready to leave your job
- How to find money and support
- How to make your dreams come alive!

Sat, April 9 (8:30-1:00 pm)

Unitarian Universalist Center at 1187 Franklin (at Geary) in San Francisco

Cost: \$55 pre-registration (\$65 at the door)

Learn more and register by calling (415) 550-0667 or visit:

<http://www.lifemoxie.com/s-entrepreneur-moxie.php>

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Inspiration Point  
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Join us on the last Tuesday of every month for a fireside chat for women on topics that impact our economic power and our lives.

“Work-Life Balance – What Does Doing It All Mean?”

Tues Mar 29 (7:00 – 9:00 pm)

Unitarian Universalist Center 1187 Franklin St (at Geary) in San Francisco

Cost: \$10

No registration necessary – just drop in!

Women are in a constant struggle trying to balance their work life with their personal life. Why do we find it so hard to do it all? Why do we feel like we have to do it all and who said we had to do it all at the same time? When did life get so busy? How does maternity leave affect careers? What does it mean to be a sequencing mom? What are some strategies for doing all that you want and for saying no to things you don't want? What are some ideas for building balance and setting limits with yourself and others? We will tackle these and many other issues. Come for the topic; stay for the community; leave with inspiration.

Topic for April 26: "The Emotional Side of Money"

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Women's Economic Power Day  
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Sat April 23 – San Francisco  
8:00 am – 6:00 pm

A unique, powerful, exciting, inspiring day. A day devoted to education, finding resources, learning new skills, feeling inspired, increasing your confidence. A day committed to you choosing the direction of your own life. Register early; reserve an exhibitor booth; sponsor the event; bring your friends. Seize the power and freedom to prosper!

Support Career Closet!

We are asking women to donate their gently-worn professional accessories to Career Closet at our upcoming Women's Economic Power Day in San Francisco. Career Closet outfits economically disadvantaged women with professional attire to help them feel empowered and confident to seek employment. It's a great cause that embraces the LifeMoxie! mission to offer women the education and tools required to gain their own economic power. We are honored to be supporting them and hope that you will support them when you come to the Women's Economic Power Day.

Learn more and read what people are saying at:  
[http://www.lifemoxie.com/events\\_wepd.php](http://www.lifemoxie.com/events_wepd.php)

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