



Shin Lin, the magician who won *America's Got Talent* this year, **so perfected his craft that he made me believe in magic.**

It was extreme dedication on display... an obsession with extraordinary results.

When UC Berkeley professor Morton Hansen extensively researched **the behaviors of top performers, he discovered that they:**

- have fewer goals, and
- obsess like crazy over them

In other words, less volume, more intensity.

How?

1. **Get super clear about what's important.**
Have a conversation with your boss, an exploration with a mentor, some reflection on what is essential to your job, your career goals, and your life.
2. **Edit the unnecessary.**
What distractions, tasks, errands, projects, or clutter can be delegated, decreased, or eliminated? (*ex: watching television, manually paying bills, constantly checking social media*)
3. **Intensify the efforts.**
Obsess over creating extraordinary results in spite of circumstances.

Professional athletes are obsessed with their sport.
Rock stars are obsessed with their music.
Activists are obsessed with their cause.

When I look at **my most high-performing times and my most game-changing accomplishments, they've come on the heels of an obsession.**

- When I'm obsessed about writing a book, I rearrange my life to write daily.
- When I'm obsessed about a cycling adventure, I pedal every morning... even when it's cold and dark.

But when I'm unclear about what's important, I'm not obsessed with creating extraordinary results. Instead, **I'm scattered, rapt with excuses:** I'm busy. I'm tired. I'm disorganized. The weather. The traffic. Computer issues...blah blah blah...

On *Shark Tank*, Mark Cuban refused to invest in an entrepreneur who appeared resigned to her circumstances. He said, "I can't see writing a check for somebody who finds the excuse rather than finds the opportunity. I'm out."

The question is... would Mark Cuban invest in you today?

Ann Tardy

Past Issues

To receive *Flash!* directly in your inbox each week, click: <http://eepurl.com/bfxwC9>
Read the 10 most recent issues of *Flash!* [CLICK HERE](#)

Did you know?

(1) Is your organization using our MentorLead platform to create an impactful mentoring program? You'll want to join us for our next [Success @ Mentoring Webinar](#) : Wed, Oct 24: **Showing up Strategic: How to Think Like a Thought-Leader; Act Like a Game-Changer.** Check your mentoring platform for details on how to attend.

(2) Are you architecting a mentoring solution or preparing to launch or re-launch a mentoring program? Then save the date for our next webinar designed just for you! **The Formula for Powerful Mentoring Programs: Discover the Secrets to Launching and Leading Mentoring Programs that Matter to People and Organizations** on [Thurs, Oct 25 @ 12-1:15pm](#)

EST. Email registerme@lifemoxie.com to receive an invitation. For more information, visit: <https://www.lifemoxie.com/articles/webinars/the-formula-for-powerful-mentoring-programs-1/>